



your blog design checklist what makes a great design?

1. the header

- first impressions
- 10 second rule
- size 1000px X 300px
- Colours: maximum 3
- tag-line

2. fonts

- varying fonts
- tell the readers you care
- go nuts with fonts in your header

3. colours

- what you like may not suit everybody
- follow through from your header
- be consistent
- match the colours properly

4. social media buttons

- do you have them?
- where are they situated on your blog?
- I recommend facebook, twitter, pinterest, instagram, rss and email

5. the search button

- the importance
- we don't always remember to go back to that post
- position in navigation , bottom of sidebar or footer

6. your photo

- do you have a photo of yourself on your blog?
- connection is important
- professional photo
- your brand

7. photos

- size does matter
- use width of post area
- be as creative as you can, use instagram
- 5 photos

8. the sidebar

- 20-25 categories in the sidebar is ample
- do the colours match your blog?
- flashing and crowded?
- advertising space

9. commenting

- do I need to be a blogger to leave a comment?
- is your system easy to use?
- can I even find it?

10. the footer

- are you using it?
- what does it say?
- links and tabs

11. mobile friendly

- is your design friendly enough to use on lots of devices?
- have you checked what it looks like?

12. critique

- ask someone to critique your blog
- it's a hard thing to let someone do
- will change your blog



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